



## SPONSORSHIP OPPORTUNITIES

### Work Boots, \$10,000

**Includes ten (10) Walk-A-Mile Event registrations  
(Includes all Nike Air Jordan's benefits plus)**

- Presenting sponsor of Walk-A-Mile Event
- Speaking Opportunity at the event
- Premium company logo placement in Title of the Walk-A-Mile Event
- Opportunity to "Officially" start the walk and lead the group for Walk-A-Mile Event
- Co-branding opportunities

### High Tops, \$7,500

**Includes eight (8) Walk-a-Mile Event registrations  
(Includes all Flip-Flop benefits plus)**

- Recognition in radio/media spots promoting the Walk-A-Mile Event
- Premium company logo placement on event banner at the Walk-A-Mile Event
- PR recognizing partnership with NEWS for Walk-a-Mile Event and community impact
- Recognition in NEWS annual impact report

### Flip-Flops, \$5,000 **SOLD**

**Includes six (6) Walk-A-Mile Event registrations  
(Includes all Platform benefits plus)**

- Medium company logo placement at the Start & Finish Line at the Walk-a-Mile Event
- Medium company logo placement on the podium on stage at the Walk-A-Mile Event
- Company logo or name recognized in all pre and post event communications
- Company logo or name recognized on NEWS event website

### Heels (5 available), \$2,500

**Includes four (4) Walk-A-Mile Event registrations  
(Includes all Cleat benefits plus)**

- Opportunity to bring promotional materials to table at the Walk-A-Mile Event
- Standard company logo placement in post follow up stories and event materials

### Cleats (10 available), \$1,000

**Includes two (2) Walk-A-Mile Event registrations**

- Standard logo or name placement on event collateral & t-shirts for the Walk-A-Mile Event
- Acknowledgement on social media channels in a group post
- Company name or logo and link to your company website on NEWS website

### Sneakers (5 available), \$500

- Company logo or name on Five (5) signs (stories and messages of hope) at the Walk-A-Mile Event:
- Social media group mentions as sign sponsor for the Walk-A-Mile Event



**Interested?** Please contact Jennifer Abram at [JenniferA@NapaNEWS.org](mailto:JenniferA@NapaNEWS.org)





## THANK YOU FOR YOUR SUPPORT!

### DONOR INFORMATION:

BUSINESS NAME: \_\_\_\_\_

SPONSORSHIP LEVEL: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: (Street, City, State, Zip)  
\_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Return this form by email to Jennifer Abram at [JenniferA@napanews.org](mailto:JenniferA@napanews.org).

**Questions?** Give us a call at 707.252.3687!

## Thank you for supporting NEWS!