

# NEWS



## Corporate Partnership Program

Join NEWS in building a safer, stronger Napa County through strategic corporate partnership.

Thank you for your interest in partnering with NEWS!

The need in our community is urgent:

- In the United States, 1 in 3 women and 1 in 4 men will be physically assaulted by an intimate partner at some point in their lives
- In California, an average of 124 women per year are murdered at the hands of an intimate partner. In 76% of the cases involving a history of violence, family, friends or co-workers were aware of the abuse.
- 60% of children exposed to domestic violence are also direct victims of abuse, injury, or neglect.

**NEWS is Napa County's dedicated  
RAPE CRISIS CENTER**

**24-HOUR HELP LINE 707.255.NEWS (6397)**

### **NEWS Mission**

NEWS provides **safety, hope, healing, and empowerment** for survivors of domestic and sexual abuse. Equally, NEWS is committed to promoting safe communities and social change through **prevention, intervention, education, and advocacy** throughout Napa County.



# How Your Partnership Makes a Difference

The consequences of domestic and sexual violence extend far beyond individual trauma. They impact our community's overall health, safety, and economic stability. Those experiencing domestic or sexual abuse are more likely to experience homelessness, mental health issues, and financial hardship.

By partnering with NEWS, your company demonstrates a commitment to social responsibility and a safer community. Your support directly enables us to:

**Provide essential services** 24-hour Help Line and response team, emergency shelter, food, and clothing. Crisis counseling, legal advocacy, and support groups to survivors and children.

**Empower survivors** Help individuals rebuild their lives in transitional housing and achieve self-sufficiency through case management and ongoing advocacy.

**Prevent future violence** Prevention and education programs to educate youth and the community about healthy relationships and violence prevention through our children and youth programs, and participating in community events.

**Your Partnership will save lives**  
**\$2,500** Provides legal consultation fees for 10 survivors of DV/SA.

**\$5,000** Ensures a survivor remains safely housed, covering one deposit and first month's rent.

**\$10,000** Can cover one-year of emergency financial assistance for approximately 50 DV/SA survivors in Napa County.

**\$15,000** Covers one-year of support groups for adults and children to gain emotional and mental health support as they process their trauma.

**\$25,000** Support staffing, allowing NEWS to remain fully staffed to continue to spread awareness through our programs, helping the community END violence and allowing survivors to have round-the-clock support from our advocates to live a life FREE of violence.

**Contact us today to discuss partnership opportunities.**

**JenniferA@napanews.org**

**Together, we can create lasting change for survivors and prevent future violence in our community**

# Sponsor Benefits

<i>Sponsors are eligible for benefits for calendar year</i>	<b>\$25,000 Freedom</b>	<b>\$15,000 Champion</b>	<b>\$10,000 Advocate</b>	<b>\$5,000 Supporter</b>	<b>\$2,500 Ally</b>
<b>Company name and a link to your company website on the NEWS website</b>	<input checked="" type="checkbox"/>				
<b>First access to all NEWS events and happenings</b>	<input checked="" type="checkbox"/>				
<b>Company name or logo in the NEWS monthly e-newsletter</b>	<input checked="" type="checkbox"/>				
<b>Recognition of company and partnership through social media channels</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>In-person or Virtual Domestic Violence 101 training for your employees</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Number of Registrations to NEWS' annual Walk-A-Mile Napa Valley event</b>	<b>10</b>	<b>6</b>	<b>4</b>	<b>2</b>	
<b>Company logo on Annual window display on First Street in downtown Napa for all awareness months</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
<b>Company logo or name on all signature event materials</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
<b>Co-organized employee volunteer day</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
<b>Company name or logo in the NEWS Annual Impact Report</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
<b>Exclusive meet and greet with Executive Director, Tracy Lamb, and Program Director, Ana Soto</b>	<input checked="" type="checkbox"/>				
<b>Press Release recognizing partnership during one (1) select awareness month</b>	<input checked="" type="checkbox"/>				
<b>Recognition in radio/media spots during one (1) select awareness months</b>	<input checked="" type="checkbox"/>				



# Nationally Recognized Awareness Months

**February**  
Teen Dating Violence

**April**  
Sexual Assault Awareness

**October**  
Domestic Violence Awareness

## The NEWS Reach

6,000 +  
Monthly Newsletter  
Subscribers

2,500 +  
Annual Impact Report  
Recipients

2,500 +  
FaceBook Followers

770 +  
Instagram Followers



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*NEWS does not discriminate against any person on the basis of race, color, national origin, disability, gender, sexual orientation, gender identity, gender expression, or age in admission, treatment, or participation in its programs, services and activities, or in employment.*

*In accordance with the Family Violence Prevention and Services Act (426 U.S.C. 10401 et seq.), NEWS does not mandate participation in supportive services as a condition of shelter residency or emergency services. Therefore, NEWS services are completely voluntary and require the consent of an individual in order to provide services.*